# 《经济学写作》课程教学大纲

## 一、课程基本信息

| 英文名称 | Writing on Economics | 课程代码 | FIAI1026 |
|---|---|---|---|
| 课程性质 | 专业选修课程 | 授课对象 | 国际金融专业 |
| 学　分 | 3.0 | 学　时 | 54 |
| 主讲教师 | 外教 | 修订日期 | 2023.3 |
| 指定教材 | 无，外教自备写作参考文献 | | |

## 二、课程描述

This course is about writing, research, and communication. The course was developed in response to the need for English composition and comprehension skills in the undergraduate Economics program.

By taking this course, you will be able to:

1.Prepare outlines and drafts of essays, and incorporate standard organizational styles and methods of citation in economics;

2.Edit essays for correct grammar, spelling, punctuation, and sentence construction;

3.Write essays and opinion pieces that incorporate the presentation of information concisely, clearly, and correctly;

4.Extract the key economic argument(s) from an article or body of literature and write a summary;

5.Write a correct abstract and literature review; and

6. Write an empirical research essay in economics and organize numerical information in tables and figures to support written arguments simply, briefly, and clearly.

## 三、课程大纲

**Topics:**
Research Methods | Definitions, Types, Examples (week 1)
Developing Strong Research Questions | Criteria and Examples (week 2)
How to Define a Research Problem | Ideas and Examples (week 3 - 4)
Write a Problem Statement for your Research in 3 Steps (week 5)

Choosing a Research Topic in 8 Steps (week 6)
Research Design | A Step-by-Step Guide with Examples (week 7)
What is Qualitative Research? | Methods & Examples   (week 8)
What Is Quantitative Research? | Definition, Uses and Methods   (week 9)
Qualitative vs. Quantitative Research | Differences, Examples & Methods (week 10 -11)
An Introduction to Mixed Methods Research (week 12)
Understanding Types of Research   (week 13)
Hypothesis Testing | A Step-by-Step Guide with Easy Examples   (week 14)
How to Write a Strong Hypothesis | Steps and Examples (week 15)
Test statistics | Definition, Interpretation, and Examples   (week 16 - 17)

*The course focuses on the structure of different types of academic texts and treats:
• Basic genre analysis and critical reading of abstracts, published academic articles
• Identification of rhetorical patterns and features which create coherence
• Paragraphing and sentence structure
• Stylistic awareness at macro and micro levels
• Writing strategies and the writing processes
• Peer response technique

**Learning outcomes**
Upon completion of the course, successful participants will be able to:
Knowledge and understanding
• Identify the characteristics of academic writing
• Identify rhetorical patterns in academic texts from their fields of research
Competence and skills
• Apply basic genre analysis for future academic writing projects
• Use typical features of academic writing
• Provide informed feedback on the structure of academic texts
• Reflect on the writing process and identify areas of their own academic writing that require particular focus and improvement

## 四、教学进度

| 周次 | 教学内容<br>Teaching content | 学时分配<br>Class hour | 目的要求<br>Purpose requirements |
|---|---|---|---|
| 1 | Research Methods \| Definitions, Types, Examples | 3 | *The course focuses on the structure of different types of academic texts and treats |
| 2 | Developing Strong Research Questions \| Criteria and Examples | 3 | Basic genre analysis and critical reading of abstracts, published academic articles |

| | | | |
|---|---|---|---|
| 3 | How to Define a Research Problem \| Ideas and Examples | 3 | Identification of rhetorical patterns and features which create coherence |
| 4 | Write a Problem Statement for your Research in 3 Steps | 3 | Paragraphing and sentence structure |
| 5 | Choosing a Research Topic in 8 Step | 3 | Stylistic awareness at macro and micro levels |
| 6 | Research Design \| A Step-by-Step Guide with Examples | 3 | Writing strategies and the writing processes |
| 7 | What is Qualitative Research? \| Methods & Examples | 3 | Peer response technique |
| 8 | What Is Quantitative Research? \| Definition, Uses and Methods | 3 | |
| 9 | Qualitative vs. Quantitative Research \| Differences, Examples & Methods | 3 | |
| 10 | An Introduction to Mixed Methods Research | 3 | |
| 11 | Understanding Types of Research | 3 | Upon completion of the course, successful participants |
| 12 | Hypothesis Testing \| A Step-by-Step Guide with Easy Examples | 3 | |
| 13 | How to Write a Strong Hypothesis \| Steps and Examples | 3 | Knowledge and understanding |
| 14 | Test statistics \| Definition, Interpretation, and Examples | 3 | Identify the characteristics of academic writing |
| 15 | Test statistics \| Definition, Interpretation, and Examples | 3 | Identify rhetorical patterns in academic texts from their fields of research |
| 16 | Test statistics \| Definition, | 3 | Identify rhetorical patterns in academic texts from their fields of research |

| | | | |
|---|---|---|---|
| | Interpretation, and Examples | | |
| 17 | Prepare for final project | 3 | |
| 18 | **Final project** | 3 | |

## 五、考核方式及评定方法

◆ Attendance and Participation     20%
◆ Mid-Term Essay     30%
◆ Final Exam Project     50%

| 课程<br>目标 | 评分标准 | | | | |
|---|---|---|---|---|---|
| | **90-100** | **80-89** | **70-79** | **60-69** | **＜60** |
| | 优 | 良 | 中 | 合格 | 不合格 |
| | **A** | **B** | **C** | **D** | **F** |

## 六、参考书目

Academic Writing: A handbook for International Students,Fourth edition, Stephen Bailey, Routledge